

Innovating the Collaborative Education Mechanism of Ideological and Political Teachers and Counselors Through the Marxist Institute Platform

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ABSTRACT

Ideological and political teachers and counselors in colleges and universities are the main force and direct participants of ideological and political education for college students, and they shoulder the heavy responsibility of cultivating qualified talents for the country. In terms of the collaborative education between the two parties, many colleges and universities have made many attempts, and some scholars have also done a lot of research. However, the way and mechanism of the collaborative education are still not smooth, and there is a lack of effective platform. The Marxist institute is the natural choice for the collaborative education platform of ideological and political education. Innovating the collaborative education between ideological and political teachers and counselors through this platform will effectively improve the education effect of colleges and universities.

Keywords: Marxist institute platform, Ideological and political teachers, Counsellors, Collaborative education.

1. INTRODUCTION

China has entered a new era of socialism, but the international environment is still very complex. The ideological and political education of college students cannot be relaxed for a moment, and should be gradually optimized. In colleges and universities, ideological and political teachers affiliated to Marxist institute and counselors affiliated to the student work department are the main force and direct participants of ideological and political education for college students. In terms of education, their methods are different. Ideological and political teachers mainly teach in class, while college counselors mainly conduct daily education outside the classroom. There are obvious boundaries between classroom education and daily ideological and political education. In terms of education, although they have the same purpose, the effect of education is greatly reduced due to the lack of effective communication and collaboration. According to Marxist resultant theory, the effect of education will be greatly improved through their cooperating in education.

2. THE THEORETICAL FOUNDATION FOR THE COLLABORATIVE EDUCATION OF IDEOLOGICAL AND POLITICAL TEACHERS AND COUNSELORS

Marxist theory on the all-round development of human beings, Marxist resultant theory, and general system theory all provide a strong theoretical basis for the collaborative education between ideological and political teachers and counselors. According to the parallelogram law of force in physics, Engels vividly interpreted and developed Marx's resultant theory. In the early 1970s, German scientist Hermann Haken established a new discipline, namely synergy theory. Later, he wrote a renowned textbook, namely "Introduction to Synergistic Learning". This textbook also provides theoretical support for collaborative education. Collaborative education is to integrate and collaborate the system theory and synergy theory into the ideological and political education of college students, so as to

generate synergy effect and promote the all-round development of college students.

3. CURRENT SITUATION OF THE COLLABORATIVE EDUCATION OF IDEOLOGICAL AND POLITICAL TEACHERS AND COUNSELORS

In recent years, the Party and the state have attached great importance to the ideological and political education of colleges and universities, and put forward a series of advanced concepts and measures. The “Holistic Education” and “Grand Ideological and Political Course” emerged in this context. In colleges and universities, there are two main groups directly involved in the ideological and political education of college students, namely ideological and political teachers and counselors. The construction of these two groups has attracted people’s attention, especially their collaboration. Some scholars have discussed the collaboration between the two groups from different perspectives and in different ways, and have made some achievements. By combing through and summarizing relevant literature, it is found that the current situation of the collaboration between the two groups is mainly concentrated in four aspects.

3.1 The Significance and Value

Wang Binglin and Zhang Runzhi (2009) pointed out that ideological and political teachers cultivate college students’ Marxist theoretical quality through classroom teaching; Counselors cultivate the ideological and moral quality of college students through daily extracurricular education. Therefore, the collaborative education between the two is inevitable to create the comprehensive quality of college students. Chen Xiaohui (2019) points out that the collaborative education of ideological and political teachers and counselors is of great help to improve the teaching effect of ideological and political teachers and improve the comprehensive quality of counselors. Ai Silin (2017) believes that ideological and political teachers and counselors have the same purpose, and if they are combined, they can play a complementary role. With the same direction, the combined force is greater than the component force, and achieves excellent education effect.

3.2 The Framework and Main Content

Cai Wenpeng and Zhang Yu (2013) point out that ideological and political teachers and counselors have their own strengths in the content and methods of education, and they should strengthen communication and exchange, and learn from each other. Liu Lin (2015) points out that the collaborative education of ideological and political teachers and counselors should be explored in the aspects of stimulating endogenous motivation, opening up classroom teaching, opening up network positions, and improving the guarantee mechanism. Feng Gang (2017), Feng Gang and Gao Jingyi (2019) pointed out that the coordination of ideological and political teachers and counselors should be comprehensive, such as the direction, content, method, management evaluation and scientific research of education. Zhu Yingkai (2020) analyzed the role mutual construction of counselors and ideological and political teachers.

3.3 Current Situation and Problems

Scholars such as Ai Silin and Ma Chengyao also conducted investigations and studies on the current situation and problems of collaborative education. Ma Chengyao and Cai Jinlin (2017) studied and distinguished the ways of coordination between ideological and political teachers and counselors in China, which were divided into three types: close, loose and scattered. Hu Xuming (2018) pointed out that there are problems such as structural differentiation, functional dislocation and lack of coordination between ideological and political teachers and counselors, which hinder their coordination and become the main obstacles to collaborative education. Deng Zhuoming and Jiang Tusheng (2018) pointed out that there are also shortcomings in the coordination between ideological and political teachers and counselors in terms of integration mechanism, sharing platform and job evaluation. Ai Silin (2017) pointed out that ideological and political course teaching basically adheres to and uses the guidance of Marxist theory, and the effect is obvious. But in the daily ideological and political education of counselors, the use of Marxist theory is not quite ease, which makes the progress of the two collaborative education not smooth.

3.4 Strategies and Suggestions

Scholars such as Ke Honggang and Hu Xiaoli have studied how to collaborative education and

have given their own suggestions and strategies. Ke Honggang (2011) pointed out that the communication between ideological and political teachers and counselors in colleges and universities should be smooth and mutual, and they should be part-time to achieve the effective way. In addition, the establishment of working platforms and the implementation of scientific research cooperation can achieve smooth communication. She Shuanghao (2017) pointed out that it is necessary to find the combination point of the two teams and find the correct functional positioning, so as to solve the difficulties of the collaboration and build a collaborative communication platform. Wang Xiuyu and He Zhengling (2018) suggested that counselors and ideological and political teachers should work together to complete the practical teaching part of college students. Hu Xiaoli (2021) proposed that ideological and political teachers flexible concurrent counselors, understanding students' daily life after class, is of great help to the realization of the two collaborative education.

In general, although scholars have discussed the collaborative education between ideological and political teachers and counselors from different aspects and achieved rich theoretical achievements, there are still some problems to be solved. The following are summarized: first, there are few theoretical studies on the collaborative education of ideological and political teachers and counselors; second, there is a lack of literature on the construction of the collaborative education platform based on the perspective of ideological and political education function; third, the research on the mechanism construction and implementation path of the collaborative education of ideological and political teachers and counselors is not sufficient and deep enough; fourth, the ideological and political curriculum construction as the entry point of the two has not been fully recognized and studied.

4. MARXIST INSTITUTE: A NEW PLATFORM FOR COLLABORATIVE EDUCATION OF IDEOLOGICAL AND POLITICAL TEACHERS AND COUNSELORS

In view of the problems to be solved in collaborative education, with the Marxist Institute as the platform, the ideological and political course construction as the entry point, and the daily education of ideological and political teachers and

counselors as the research object, the communication, exchange and collaboration between the two will be constantly strengthened, which will effectively solve some problems existing in the collaboration between the two, and ensure the effectiveness of education and the completion of the task of cultivating morality and cultivating people in universities.

4.1 The Significance of the New Platform

In the new era and under the background of great changes, the Marxist Institute in universities has been endowed with new missions and responsibilities. The construction of the institute has been attached importance to and strengthened by the state, cities and schools, and its core function of educating people has been effectively played and achieved gratifying results. From the perspective of its core function, the Marxist Institute is the natural choice for the collaborative education platform of ideological and political education. Relying on this natural platform and giving full play to its organization and coordination functions will be an effective method to effectively solve the problems existing in the collaborative education of ideological and political teachers and counselors, and will effectively improve the effect of education.

4.2 The Necessity of the New Platform

Firstly, the organization, management and coordination functions of Marxist Institute in ideological and political education in universities should be strengthened. It is clear that Marxist Institute has a more prominent and important position in the system of "Holistic Education" and the pattern of "Grand Ideological and Political Course", so that Marxist Institute can become a platform for ideological and political teachers and counselors to collaborate in education, ensuring that the ideological and political education system in universities is truly implemented. Secondly, the role of Marxist Institute as a platform for collaborative education should be given full play, and the extension construction of Marxist Institute should be expanded. Different from general colleges, it is an important content to accelerate the construction of Marxist Institute by expanding and allocating education resources reasonably, mobilizing the enthusiasm of ideological and political teachers, promoting the reform of ideological and political teaching, and giving full play to the role of the platform in collaborative education. In addition, with the help of the platform

of Marxist Institute, the daily ideological and political education content should be incorporated into the ideological and political curriculum system, and the counselors should be incorporated into the ideological and political curriculum construction team in flexible ways. The cooperation between ideological and political teachers and counselors in the “curriculum” is not only conducive to the implementation of ideological and political practice courses, but also reflects the inherent requirements of ideological and political education for the construction of ideological and political courses.

4.3 The Feasibility of the New Platform

From the perspective of the ideological and political education system and mechanism in colleges and universities, Marxist Institute has the discipline advantages and basic status of ideological and political education. Colleges and universities should innovate the system and mechanism, highlight the role of Marxist Institute, and take Marxist Institute as an important platform for collaborative education, promoting collaborative education through platform construction. From the perspective of ideological and political course construction, ideological and political courses under the pattern of “Grand Ideological and Political Course” must play a main channel role, strengthen the construction of ideological and political courses from multiple aspects and angles, so as to achieve the unity of theoretical and practical education. Relying on the platform of Marxist Institute, the counselors are included in the construction of ideological and political courses, deepen the connotation of ideological and political courses, expand the extension of ideological and political courses, integrate ideological and political courses teaching and daily ideological and political education, and improve the effect of ideological and political education as a whole.

4.4 The Safeguard Mechanism of the New Platform

First of all, college leaders and relevant functional departments should thoroughly study and implement the concept of “Holistic Education” and “Grand Ideological and Political Course”, and improve their understanding of ideological and political education and cultivating people. Secondly, Marxist Institute takes the initiative to strengthen the construction of disciplines, optimize the teaching staff, and consolidate the foundation of

collaborative education platform. In addition, innovate the system and mechanism, and establish a leader responsible mechanism for collaborative education at the institute level. At the level of Marxist Institute, a complete set of collaborative education system should be established, with special personnel in charge and coordination. At the level of ideological and political courses, a team of ideological and political courses construction including ideological and political teachers and counselors should be established, and ideological and political courses teaching and daily ideological and political education should be incorporated into the ideological and political curriculum system.

4.5 The Entry Point of the New Platform

Firstly, policy guarantee is the premise to give full play to the function of the platform of Marxist Institute. The Party Committee of the college and university, the main administrative departments and the secondary colleges should coordinate and cooperate, so that Marxist Institute can become a platform for information communication between ideological and political teachers and counselors, a platform for scientific research cooperation, a cooperation platform for curriculum construction, and a cooperation platform for the formulation and implementation of daily ideological and political education programs. Secondly, the main force is the ideological and political teachers and counselors. Ideological and political teachers should not only be “knowledge disseminators”, but also be “soul engineers”. They should clearly understand the consciousness of collaborative education, enhance the sense of mission of collaborative education, play the role of exemplary role in collaborative education, cooperate with counselors, and with the help of counselors and student activities, expand the ideological and political classroom into the practical field and the daily life of college students, and realize the integration of ideological and political classroom teaching and daily ideological and political education. Thirdly, the main way is to implement the reform of ideological and political courses teaching. To truly achieve the goal of teaching and educating students, teachers must not only have a comprehensive foundation, but also understand the daily situation of students, the professional nature of students and the goals of students in four years of college, so as to enrich their classrooms and improve the attractiveness and appeal of their classrooms. Therefore, ideological and political teachers should flexibly participate in the work of counselors, and strengthen the

exchange and collaboration with counselors. Ideological and political courses should appropriately increase practical teaching, let counselors participate in, and avoid the disconnection between theory teaching and practical teaching. Fourth, the main direction is to expand the scope of ideological and political teachers. Ideological and political teachers should participate in the planning and guidance of students' daily ideological education activities, psychological health education of college students, and career planning and life planning guidance of college students. They should targeted the education of ideological and political, behavior norms, academic quality, cultural accomplishment and other aspects into the study, life, social practice and other aspects of college students.

5. CONCLUSION

By giving full play to the organization, management, and coordination roles of Marxist Institute, and making it a platform for the ideological and political teachers and counselors to collaborate in education, the combination of classroom teaching and practical teaching of ideological and political courses will have a focus point, and the ideological and political education in universities will have a entry point. Based on the internal relationship between “platform” and “collaboration”, the construction of the platform will promote collaborative education. Relying on the platform of Marxist Institute, the concept of “Holistic Education” and “Grand Ideological and Political Course” can be implemented, the extension of ideological and political course construction can be expanded, and the enthusiasm of ideological and political teachers can be improved. Relying on the platform of Marxist Institute, the connotation of daily ideological and political education can be deepened, and the working ability and theoretical level of the counselor team can be improved. Relying on the platform of Marxist Institute, the channels of “Holistic Education” and “Grand Ideological and Political Course” can be smooth, and the effect of education can be improved.

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