

Research on the Education Paths of University Libraries from the Perspective of “Three-wide Education”

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ABSTRACT

Library is the cultural battlefield of universities as well as an important base for discipline construction, which requires that the function and service of the library should match the educational concept and goal of universities. The educational level of the library is one of the important indicators of the comprehensive educational strength of university. Based on the concept of “Three-wide Education” and guided by the idea of “cultivating people with virtues,” this article expounds the positive roles of university libraries in cultural education, and puts forward cultural education paths of libraries, so as to promote the realization of the goal of cultural education.

Keywords: University libraries, “Three-wide Education”, Cultural education, Paths.

1. INTRODUCTION

With the rapid development of informatization and intelligence, the demand for talents in universities is also developing in the direction of specialization and high quality, and the demand for high-level talents is also increasing. The “Opinions on Strengthening and Improving Ideological and Political Work of Higher Learning Institutes under New Conditions” issued in 2017 put forward the requirements of adhering to the whole staff, the whole process and the all-round education, which has quickly become the main direction of the education work in colleges and universities, and the related mechanism models are also constantly exploring and establishing. [1] As an important place of cultural education, university libraries bear the responsibility and mission of cultural education and are the main force of the second classroom. Therefore, university libraries should shoulder the responsibility and mission of “Three-wide Education,” keeping in line with the educational policy of the Party Central Committee, actively exploring the library’s battlefield function as a cultural education, enhancing the collection construction and service functions, and strengthening the professional quality of librarians, which can effectively promote the rapid realization of the goal of high-quality talents’ cultivation.

2. ROLES OF UNIVERSITY LIBRARIES IN THE CONTEXT OF “THREE-WIDE EDUCATION”

2.1 “Three-wide Education”

“Three-wide Education” refers to the education with the whole staff, through the whole process and from the all-round aspects. How to give full play to the cultural education function of libraries is an important issue for the librarians. The report of the 20th CPC National Congress pointed out, “The foundation of education lies in moral integrity. Fully carry out the party’s education policy, implement the fundamental task of nurturing people with virtues, and cultivate socialist builders and successors who are developed morally, intellectually, physically, aesthetically and with a love for labor.” [2] This points out the direction for talents cultivation and education power construction in the new era. The concept of “Three-wide Education” is just in line with the educational function of libraries, and as an ideological guide, it is an important driving force for university libraries to realize moral education and cultivate high-quality talents in service.

2.2 Roles of “Three-wide Education” in University Libraries

2.2.1 Playing a Leading Role

Since the 18th CPC National Congress, the Communist Party and the government have attached great importance to talents cultivation and vigorously developed education. The concept of “education thrives, the country thrives; education strengthens, the country strengthens” fully reflects the important role of building an education power. The basic and leading role of education in cultivating talents determines that building an education power supports the construction of a socialist modernization power. [3] As a major place for talents cultivation, colleges and universities should root the concept of “Three-wide Education” in the strategic goal of talents cultivation and put education in a priority development position. Also as a vital base for campus culture and discipline construction, university libraries should play a leading role in practicing the goal of “Three-wide Education,” that is, by guiding all staff to establish a new service concept, change service thinking and methods, and promote the all-round and intelligent construction of libraries. In line with the development trend of nurturing people with virtues, university libraries have extensively carried out services such as cultural brand building, promotion of cultural classic reading, and information literacy teaching to help readers deeply understand the cultural connotation. In the meanwhile, with the help of own environmental advantages and convenient ways of intelligent information acquisition, the libraries should establish library cultural rooms, cultivate readers to form correct reading values, and develop good reading habits.

2.2.2 Achieving a Positive Leading Role

University libraries have rich collection resources and professional librarians, which can provide a great support in education activities such as the “second classroom”. Together with many well-known experts and scholars in various fields, libraries can work with them to build a platform for cultural education, and lead cultural activities such as the “Scholarly Campus”, which will definitely attract more university students to participate in. Guided by the professional librarians, and supported by the library management committee and the volunteers, these activities can not only improve the organizational ability and innovation ability of students, but also better play the cultural

leading role of the library, and make more readers take pride in the broad and profound Chinese culture, so as to achieve the purpose of cultural education.

2.2.3 Realizing the Role of Network Education

The library, the cultural support of universities, is the center of literature knowledge for teaching and scientific research. It has advanced intelligent service means. For network education, network is the means while education is the foundation. University students in the new era are the most major group using network. The information, values and emotional tendencies disseminated in the network have a profound impact on their ideas and behaviors. The network education of university libraries is just using the advantages of the network to educate and guide young college students. And its purpose is to make the educated get comprehensive development in the right direction and become the physical and mental health talents needed by the society.

In the process of network education, university libraries can make use of the advantages of rich electronic resources to provide high-quality network information resources for university students. They can also use the multiple channels and carriers such as WeChat, video number, information literacy education to transmit rich educational materials and resources, so that students can understand the rich connotation and value implication of excellent cultural thoughts online, which is conducive to the realization of the goal of network education.

2.2.4 Achieving the Purpose of Psychological Education

Psychological education is an important part of nurturing people with moral integrity. At present, mental health education has become an important indicator of education. Psychological education plays an important role in the process of a person’s growth and can help university students better develop their personality and shape their character. In the process of “Three-wide Education,” university libraries should shoulder the responsibility of psychological education, guide students to subtly experience the fragrance of books and cultivate their minds through reading. From the level of psychological education, libraries can use the collection of literature resources and

environmental advantages to become a bridge for psychological education. Through the promotion of cultural brands and the establishment of “red” classic book shelves, libraries can show and carry forward the excellent traditional Chinese culture and promote the core socialism values, so that readers can accept the infiltration and edification of books in the process of reading, enhance positive energy, which is beneficial to achieve the positive purpose of cultural education.

3. PATHS TO ACHIEVE THE SERVICES OF “THREE-WIDE EDUCATION” IN UNIVERSITY LIBRARIES

3.1 Establishing a “Reader-centered” Service Concept

Readers’ demand is the objective premise of the existence and development of libraries, and serving readers is the eternal theme for the development of university libraries. It is the primary task of education and the fundamental purpose of the development of educational science to promote students’ all-round development. Therefore, adhering to the reader-oriented concept and student-centered practice, university libraries should rationally use and allocate all kinds of library resources and equipment, show their own educational ability, lay a good foundation for strengthening educational services in order to further improve the ability and efficiency of serving student readers.

3.1.1 Cultivating a Professional Service Team

Librarians are the main body of library cultural education. With the improvement of libraries’ intelligent level, librarians with professional knowledge and information are the trend of talents cultivation in the library. Only by taking multiple measures to improve the professional quality and cultural connotation of librarians can the librarians provide readers with high-quality services.

First, it is vital to establish sound assessment and evaluation mechanism and improve the career development plan. Libraries should actively explore the cultivation of professional talents, by combining with the actual work, formulate the assessment and evaluation mechanism with reference to the “Library Regulations of Ordinary University”. In the meanwhile libraries should provide professional

planning and scientific guidance for librarians and promote the comprehensive quality of librarians through the assessment of their scientific research and work ability.

Second, it is necessary to strengthen post trainings and improve the professional quality of librarians. Libraries can carry out business training activities by combining the way of sending out to study, communication and learning within the library. Colleges and universities have experts and scholars in various professional fields. Libraries can take advantage of this talent advantage to regularly carry out expert lectures such as “Experts in Library”, seminars and exchanges, and rotations to urge librarians to speed up the improvement of their business level.

3.1.2 Establishing the Service Concept of Reader-oriented to Meet Readers’ Needs

First, libraries improve the rules and regulations, so that rules can be followed to ensure the implementation of precise service for readers. Combining their own work and the needs of teachers and students, university libraries should scientifically plan, formulate and improve various rules and regulations, clarify service time, service content and service standards, provide accurate services for readers, and strictly enforce job responsibilities to ensure that all library work is rule-based.

Second, libraries should guide readers to read scientifically and give full play to the responsibility of library culture education. The professional librarians can provide reading guidance for readers, and through services such as “Sending Books to the Door,” they formulate personalized service subscriptions for readers, which can help readers form a scientific reading concept, cultivate good reading habits, and promote their comprehensive qualities through reasonable planning.

3.2 Building a Diversified Cultural Education Service System

3.2.1 Establishing Library Alliances to Jointly Promote the Function of Cultural Education

At present, a single library cannot meet the needs of readers from the aspects of collection construction, information processing ability, service

scope and openness, so the university library alliances emerge as the times require. [4] Through the establishment of alliances, various types of university libraries have gathered forces to achieve resource sharing, complementary advantages, and continuous improvement of service projects, which can better provide readers with the service of book resources. The widespread rise of library alliances has jointly promoted the function of library cultural education.

3.2.2 *Improving the Organizations and Clarify Clear Responsibilities*

Libraries should set up service teams such as information literacy teams, reading promotion teams, and librarian teams with the library director as the chief charger, further clarify the division of responsibilities, implement the team's goals and tasks, and give full play to the team's backbone role in cultural education. By improving the work mechanism of the teams, a strong joint force is formed to effectively resolve various problems in the work. Under the environment of national reading, it is necessary to create a scholarly campus, comprehensively improve the educational ability of the library, and enhance the humanistic quality of university students.

3.2.3 *Enhancing the Librarians' Cultivation to Improve Service Ability*

The professional quality and service ability of librarians will inevitably have a great impact on the development of library education, so it is an important work to improve the librarians' comprehensive quality and service ability. Starting from improving the overall service ability of the library and the level of education, there is a must to establish effective learning platforms for librarians through diversified ways or channels, and cultivate librarians to grow into high-quality talents.

First, libraries should organize and carry out professional and systematic training activities, so that they can clarify library development planning, various business workflows, and the standardized use of information technology, which will lay a good professional and theoretical foundation for library cultural services.

Second, libraries should organize and carry out cultural quality education activities for the librarians. Combining with the working rules of university libraries in the new era, it is necessary to carry out rich and colorful activities related to

cultural literacy while cultivating business literacy. Libraries can exchange experience and ideas in the activities, which is conducive to promote advanced culture and make reading delightful by using new ideas and new theories. By doing so can library service and education work be put in place.

3.2.4 *Giving Full Play to the Initiative of the Second Classroom to Promote Talents Cultivation*

The second classroom is a practical activity that effectively exerts the individuals' subjective initiative and creativity. Its focus and goal are the integration of education, knowledge, ability, and body and mind, and stressing the cultivation and expansion of students' comprehensive ability. [5] As a part of the second classroom, university libraries carry its educational function. Therefore, it can make use of the advantages of resources and environment to build cultural education platforms to provide readers with diversified educational resources. Through various academic activities, students' ability of scientific research, social adaptability and interpersonal skills are cultivated and exercised. The second classroom is a place for the organic integration of learning and practice, which plays an extremely important role in the formation of students' ideological and political quality, professional cultural literacy and mental health quality. The practice of "Three-wide Education" helps college students establish a correct world view, outlook on life and values, which lay a solid foundation of knowledge and ability.

3.2.5 *Educating College Students by Offering Specialized Courses*

The university libraries have the librarians who are specialized in library science. They are not only proficient in the knowledge of library and information, but also familiar with the application of modern technology. The university libraries should give full play to this talent advantage, combine with the university's own professional advantages, and fully integrate the philosophy and characteristics of running a school into the whole work of the library. By offering specialized courses such as literature retrieval and information literacy, college students are guided to master retrieval skills and lay a solid foundation for reading retrieval and reading analysis. By means of targeted curriculum education and professional guidance, the knowledge that college students need to learn and

master can be consolidated and promoted, which can not only improve the utilization rate of the library's paper and electronic literature resources, it can also fully satisfy the college students' thirst for learning resources, so as to achieve educational effect and promote the library's service model to become more comprehensive.

4. CONCLUSION

The realization of cultivating talents with moral integrity is inseparable from the institutional support of the education system. The moral education should run through all fields and links of education, so that quality education can be implemented. On the basis of "Three-wide Education," through updating the service concept, optimizing the service means, and improving the quality of librarians and other measures, university libraries fully implement the goal of "cultivating talents with strong moral character," and build a new situation of cultural education in university libraries in the new era.

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