

# Exploration on the Mechanism and Path of Comprehensive Ideological and Political Collaborative Education Based on the Characteristics of Ideological and Political Education in Private Colleges and Universities

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## ABSTRACT

Private colleges and universities face multiple challenges in ideological and political education, such as ideological deviation, limited resources, and a shortage of teaching staff. The establishment of the comprehensive ideological and political collaborative education pattern is of great significance for improving the quality of ideological and political education in private colleges and universities and cultivating students' comprehensive development. In order to effectively build a comprehensive ideological and political education system, private colleges and universities need to pay more attention to the construction of systematic mechanisms, covering multiple aspects such as ideological and political education, curriculum ideology, online ideology, life ideology, and labor education, emphasizing the systematic development of diversity and integration. At the practical level, it is necessary to explore and improve the targeted path of ideological and political education in private colleges and universities from the perspectives of top-level design, faculty investment, and innovative teaching methods and ideas, in order to provide effective assistance for improving the quality and efficiency of ideological and political education work.

**Keywords:** *Comprehensive ideological and political collaborative education, Private colleges and universities, System mechanism, Practice path.*

## 1. INTRODUCTION

In today's society, higher education is an important stage for talent cultivation, and its quality and effectiveness are directly related to the future development of China and the overall progress of society. From the perspective of ideological and political education goals in universities, the essence is to cultivate a new generation of talents with comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor through ideological and political education materials and educational activities, and to cultivate a new generation of people with sound personality, good qualities, and firm ideals and beliefs in the

era.<sup>1</sup> As an important component of China's higher education system, private colleges and universities undertake the important mission of cultivating high-quality talents and promoting social innovation and development. However, compared with public colleges and universities, private colleges and universities often face more challenges and difficulties in their ideological and political education (referred to as "ideological and political education"), such as ideological deviations, limited resources, and a shortage of teaching staff. These issues not only affect the quality of ideological and

1. Sun Xiuling, Guo Qianqian, On the Effective Connection of "Small Ideological and Political Classrooms" and "Big Social Classrooms" under the Framework of "Big Ideological and Political Courses" [J]. Teaching and Research, 2023, (09): 113-120.

political education in private colleges and universities, but also constrain the possibility of students' comprehensive development. Therefore, the establishment of the comprehensive ideological and political collaborative education pattern has profound practical significance for private colleges and universities. By integrating internal and external resources, integrating ideological and political education into various aspects such as professional courses, campus culture, and social practice, it can form a comprehensive and whole process education system. Private colleges and universities can better promote the all-round development of students, enhance their overall education level and school strength. Meanwhile, this is also an effective way for private colleges and universities to address current challenges and achieve sustainable development. However, the construction of a comprehensive ideological and political consultative education system faces many difficult issues, which require private colleges and universities to make efforts in building systematic mechanisms and exploring targeted paths. How to integrate resources from all parties and form a collaborative force for education? How to enhance teachers' ideological and political literacy and teaching ability? How to innovate teaching methods and improve the pertinence and effectiveness of ideological and political education? These are all issues that private colleges and universities need to deeply consider and solve in the process of building a comprehensive ideological and political consultative education system. The ultimate goal of ideological and political work in colleges and universities is to promote the comprehensive development of students. Therefore, colleges and universities should pay close attention to and serve students, closely connect ideological and political education with daily life, effectively solve the multi-level and multi-dimensional ideological and political education of students, and highlight the value of ideological and political education.<sup>2</sup>

2. Yuan Huili, Practice and Reflection on the Integration and Co construction of University Student Financial Assistance and Ideological and Political Education: A Case Study of Some Private Universities in Guangdong Province [J]. Modern Vocational Education, 2023, (24): 73-76.

## **2. THE PRACTICAL SIGNIFICANCE AND DIFFICULTIES OF BUILDING A COMPREHENSIVE IDEOLOGICAL AND POLITICAL COLLABORATIVE EDUCATION PATTERN IN PRIVATE COLLEGES AND UNIVERSITIES**

At present, some private colleges and universities tend to focus on theoretical and preaching content in their ideological and political education, which is departed from students' actual learning and life. Some students believe that the ideological and political education content in schools is often large and comprehensive, false and empty, and lacks persuasiveness.<sup>3</sup> From a practical perspective, building a comprehensive ideological and political education pattern is an effective way for private colleges and universities to improve the quality of ideological and political education and cultivate students' all-round development. Traditional ideological and political education is often limited to ideological and political courses, making it difficult to penetrate into students' daily learning and life. The comprehensive ideological and political collaborative education can integrate ideological and political education into various aspects such as professional courses, campus culture, and social practice through the integration of internal and external resources, forming a comprehensive and full process education system, thereby better promoting the all-round development of students. The construction of this educational pattern helps to make up for the shortcomings of private universities in ideological and political education, and enhance the overall education level and educational strength of the school. On the one hand, building a comprehensive ideological and political collaborative education pattern can help improve students' overall quality. Ideological and political education is not only about imparting knowledge, but also an important way to cultivate students' correct values, outlook on life, and worldview. Through the comprehensive ideological and political collaborative education pattern, ideological and political education can be integrated into students' learning, life, and practice, comprehensively enhancing their overall quality and sense of social responsibility. On the other hand, this pattern can also enhance the educational

3. Zhou Jingbao, Li Kaiyan, Deconstruction of Communication Studies in Guiding Ideological and Political Education in Private Universities through the "Three pronged Education" Approach [J]. Time Report, 2022, (10): 127-130.

quality of private colleges and universities. Private colleges and universities often overlook the importance of ideological and political education while focusing on market demand and employment rates. Through the integration of ideological and political education, the quality of education in schools can be improved, enabling students to achieve comprehensive development in both academic and ideological aspects, thereby enhancing the competitiveness and social recognition of schools. It can be seen that the establishment of the comprehensive ideological and political collaborative education pattern has profound significance for improving the quality of higher education and cultivating students' comprehensive development abilities.

However, in practical operation, private colleges and universities face multiple difficulties and challenges in promoting the construction of this pattern, among which weak faculty is the most core and urgent problem to be solved. Private colleges and universities, as an important component of the higher education system, generally face difficulties in the allocation of faculty in the field of ideological and political education. The lack of high-level ideological and political education teachers is like an insurmountable gap, seriously hindering the achievement of the goal of educating students through the comprehensive ideological and political collaborative education. This is not only reflected in the insufficient number of ideological and political education teachers, but also in the significant shortcomings in their quality. Currently, private ideological and political courses urgently need to significantly improve and optimize the team of ideological and political education teachers in both quantity and quality dimensions, to ensure that the depth and breadth of ideological and political education can match the needs of students' growth. In addition, the unreasonable curriculum design is another major bottleneck that restricts the construction of the comprehensive ideological and political collaborative education pattern in private ideological and political courses. The ideological and political courses offered by many private colleges and universities appear to be relatively single, lacking both systematicity and innovation. Such course offerings are difficult to effectively stimulate students' interest and enthusiasm for learning, let alone cultivate their innovative thinking and critical thinking abilities. Compared to others, although ideological and political education is of great significance, its "long-term benefits" for students' long-term development are often difficult

to intuitively demonstrate in a short period of time, resulting in some students having insufficient awareness of its importance and lacking sufficient learning interest and motivation.<sup>4</sup> More importantly, the integration between ideological and political courses and professional courses is not high, and there is a lack of effective collaborative mechanisms between the two, which makes it difficult for ideological and political education to penetrate every corner of students' professional knowledge learning, affecting the in-depth practice of the concept of ideological and political education. Meanwhile, the insufficient teaching resources are also an important factor restricting the development of ideological and political education in private colleges and universities. Compared to public colleges and universities, private colleges and universities are often in a relatively scarce state in terms of funding and teaching resources. This scarcity is not only reflected in traditional teaching facilities and materials, but also particularly prominent in emerging fields such as online ideological and political education and life ideological and political education. Without necessary hardware and software support, private colleges and universities find it difficult to establish an effective ideological and political education platform in cyberspace and daily life scenarios, thus unable to form a comprehensive and multi-dimensional education pattern. This is undoubtedly a huge difficulty and challenge for the ideological and political consultative conference's educational philosophy aimed at cultivating students' comprehensive development abilities.

Faced with the above difficulties, private colleges and universities need to take active and effective measures to break through the existing development bottlenecks. Firstly, it is necessary to increase the introduction and training of ideological and political education teachers, attract more high-level teachers to join through methods such as improving treatment and optimizing the development environment, and pay attention to the professional training and ability improvement of in-service teachers to ensure that the quantity and quality of the ideological and political education teacher team are synchronously improved. Secondly, it is also necessary to optimize the curriculum of ideological and political education, enhance its systematicity and innovation, explore teaching content and methods closely related to

4. Tao Ran, The Educational Value and Path of Red Drama [J]. The Party Building and Ideological Education in Schools, 2023, (11): 82-84.

students' interests and social development trends, and stimulate students' learning interest and enthusiasm. Furthermore, there is a must to strengthen the integration and collaboration between ideological and political courses and professional courses, construct interdisciplinary teaching and research platforms, and promote the deep integration of ideological and political education with students' professional growth. Finally, there is also a must to actively expand teaching resources, especially increasing investment in online and life oriented ideological and political education, utilize modern information technology, innovate ideological and political education models, make up for the shortcomings of traditional teaching resources, and strive to build a comprehensive education pattern that combines online and offline, and connects in class and out of class education.

### **3. SYSTEMATIC MECHANISM CONSTRUCTION OF COMPREHENSIVE IDEOLOGICAL AND POLITICAL COLLABORATIVE EDUCATION IN PRIVATE COLLEGES AND UNIVERSITIES**

In the process of constructing comprehensive ideological and political collaborative education in private colleges and universities, the fundamental task of the schools is to implement moral education, optimize the construction of the curriculum ideological and political system, and provide the basic guarantee for the coordinated operation of the curriculum ideological and political system.<sup>5</sup> Schools must pay attention to the organic integration of ideological and political education, curriculum ideology, online ideology, life ideology, and labor education, and form an integrated educational mechanism. This integration can not only enhance educational effectiveness, but also ensure the comprehensiveness and sustainability of ideological and political education. This integration is not only the essence of ideological and political education, but also the core driving force for promoting innovative development of ideological and political education in private colleges and universities. The traditional ideological and political education model often focuses on a single

teaching channel, making it difficult to comprehensively cover students' thoughts and behaviors. Through organic integration, ideological and political education can be integrated into all aspects of education and teaching, whether it is classroom teaching, curriculum design, online environment, daily life, or labor practice, all of which can become effective carriers of ideological and political education. This comprehensive infiltration and coverage will undoubtedly greatly enhance the effectiveness and influence of ideological and political education. Meanwhile, this organic integration is also the key to ensuring the comprehensiveness and sustainability of ideological and political education. In the education system of private colleges and universities, ideological and political education should not be an isolated link, but should be a continuous and comprehensive educational process. Through organic integration, it can ensure that students can receive the influence and guidance of ideological and political education in different educational stages, thus forming a comprehensive, sustained, and in-depth effect of ideological and political education. Therefore, achieving the organic integration of key links such as ideological and political education, curriculum ideological and political education, online ideological and political education, life ideological and political education, and labor education is an important part of building a mechanism for comprehensive ideological and political collaborative education in private colleges and universities. This integration can not only significantly improve educational effectiveness, but also ensure the comprehensiveness and sustainability of ideological and political education, providing a solid ideological guarantee for students' comprehensive development. Therefore, it is a must to actively explore and practice this organic integration path and method, injecting new vitality and momentum into ideological and political education in private colleges and universities.

Specifically, firstly, through the integration of ideological and political education with the construction of education, the systematic and scientific nature of ideological and political education can be enhanced. By organically integrating various aspects of ideological and political education, a complete education system can be formed, enabling students to be influenced and guided by ideological and political education in all aspects of learning, life, and practice. This systematic education model can better cultivate students' comprehensive qualities and enhance the

5. Li Chuang, Wang Wei, Construction on the Collaborative System of Ideological and Political Teaching in all Courses in Private Colleges Based on "Three-wide Education" [J]. University, 2023, (21): 141-144.

overall effectiveness of ideological and political education.

Secondly, building a comprehensive ideological and political education bureau can enhance the effectiveness of ideological and political education. By combining ideological and political education with curriculum ideology, online ideology, life ideology, and labor education, it is possible to achieve full coverage and seamless integration of ideological and political education, enabling students to receive ideological and political education in different scenarios and environments. This comprehensive education model can better mobilize students' enthusiasm and initiative, and improve the effectiveness of ideological and political education. For example, in terms of ideological and political education in courses, the deep integration of professional courses and ideological and political education can enable students to receive ideological and political education unconsciously in the process of professional learning. In terms of online ideological and political education, by building high-quality online ideological and political platforms, providing rich learning resources and interactive communication channels, students can receive ideological and political education anytime and anywhere. In terms of ideological and political education in daily life and labor education, students are influenced and exercised by ideological and political education through various campus activities, social practices, and volunteer services.

Thirdly, promoting the construction of the ideological and political education bureau can accelerate innovation and development in ideological and political education. By organically integrating various aspects of ideological and political education, it can promote innovation in the content and form of ideological and political education, and expand the breadth and depth of ideological and political education. For example, through the application of modern information technology, teaching resources such as online courses, online discussion platforms, and virtual simulation experiments can be developed to enhance the coverage and influence of ideological and political education. By utilizing information technology, it is aimed to enhance the attractiveness and appeal of ideological and political education, enabling students to think through participation and improve through interaction, thereby improving the effectiveness of ideological and political education. At the same time, through the organic combination of ideological and political education in daily life

and labor education, students' sense of social responsibility and practical ability are cultivated, and the effectiveness of ideological and political education is enhanced. In summary, the construction of a systematic mechanism for ideological and political education in private universities requires the organic integration of ideological and political course teaching, curriculum ideological and political education, online ideological and political education, life ideological and political education, and labor education to form a complete and systematic educational mechanism, thereby enhancing the effectiveness and innovation of ideological and political education.

#### **4. THE TARGETED PATH OF COMPREHENSIVE IDEOLOGICAL AND POLITICAL COLLABORATIVE EDUCATION IN PRIVATE COLLEGES AND UNIVERSITIES**

Compared to ordinary colleges and universities, private colleges and universities encounter more difficulties in specific educational practices. Especially in the era of new media, the ways of information dissemination, communication, and sharing have undergone tremendous changes, and ideological security is facing new threats.<sup>6</sup> To build a comprehensive ideological and political collaborative education pattern in private colleges and universities, it is necessary to conduct comprehensive analysis and layout from the perspectives of top-level design, faculty investment, and innovative teaching methods. Firstly, top-level design is the key to building comprehensive ideological and political collaborative education pattern. It is a must to develop a scientific plan for ideological and political education, taking into account the actual situation of the school and the needs of social development, and clarify the goals, tasks, and implementation paths of ideological and political education. Top-level design can help to coordinate resources from all aspects, and form a joint force for ideological and political education. In addition, it is necessary to establish a sound ideological and political education system, clarify the responsibilities and division of labor of each department and position, and form a work pattern

6. Chen Fanwu, Strategies for Cultivating Students Through Ideological and Political Courses in Private Universities in the Era of New Media [J]. China Newspaper Industry, 2023, (24): 252-253.

of educating all personnel. At the same time, it is also necessary to establish a supervision and evaluation mechanism for ideological and political education to ensure the implementation of ideological and political education work, strengthen the organizational leadership of ideological and political education, establish a leadership group for ideological and political education work, responsible for overall coordination of ideological and political education work, research and solve key and difficult problems in ideological and political education, and continuously improve the scientific level of ideological and political education work.

Secondly, the quality of teaching staff is the key to ideological and political education. By strengthening the investment in teaching staff, the effectiveness of ideological and political education can be enhanced. There is a necessity to strengthen the construction of the ideological and political education teacher team, recruit high-quality and high-level ideological and political education teachers, and attract outstanding talents to engage in ideological and political education work through policy guidance and salary improvement, as well as regularly organizing teachers to participate in professional training and academic exchanges to enhance the teaching level and research ability of ideological and political teachers. At the same time, there is also a necessity to encourage professional teachers to participate in ideological and political education, promote the integration of ideological and political education content into daily teaching, enhance the effectiveness of curriculum ideological and political education, provide necessary ideological and political education training for professional teachers, enhance their awareness and ability of ideological and political education, and enable them to better implement ideological and political education requirements in professional courses. In addition, it attaches great importance to establish an assessment mechanism for ideological and political education teachers, formulate scientific and reasonable assessment standards, and comprehensively evaluate the teaching effectiveness and research achievements of ideological and political education teachers. By implementing an assessment mechanism, teachers are motivated to continuously improve their teaching and research abilities, ensuring the quality and effectiveness of ideological and political education.

Finally, innovation in teaching methods and ideas is an important way to enhance the

effectiveness of ideological and political education. By continuously innovating teaching methods and ideas, students' interest and enthusiasm for learning can be stimulated. Adopting diverse teaching methods, breaking the traditional classroom teaching mode, and adopting various teaching methods such as discussion based, case-based, and project-based, can enhance the interactivity and fun of teaching. By using diverse teaching methods, students can think through participation and improve through interaction, thereby enhancing the effectiveness of ideological and political education. What's more, emphasis should be placed on practical teaching, and the design and implementation of practical teaching activities should be strengthened. Through organizing student visits, research, social practice and other activities, theoretical knowledge should be combined with practical applications to deepen students' understanding and recognition of ideological and political education content in practice. At the same time, it is necessary to establish practical teaching bases to provide students with more practical opportunities and platforms, utilize modern information technology, make full use of the Internet and new media technology, develop online courses, online discussion platforms, virtual simulation experiments and other teaching resources, and improve the coverage and influence of ideological and political education. By utilizing information technology, it is aimed to enhance the attractiveness and appeal of ideological and political education, enabling students to receive it anytime and anywhere. Therefore, to build a path for the integration of ideological and political education in private universities, it is also necessary to start from multiple aspects such as top-level design, faculty investment, and innovative teaching methods, and systematically promote the construction of a comprehensive ideological and political collaborative education pattern. Only in this way can schools overcome the current difficulties and challenges and achieve comprehensive improvement of ideological and political education in private colleges and universities.

## 5. CONCLUSION

Faced with multiple challenges in the field of ideological and political education, private colleges and universities urgently need to face practical problems such as ideological deviation, limited resources, and a shortage of teaching staff, and deeply understand the importance and urgency of

building a comprehensive ideological and political collaborative education pattern. The construction of this pattern is not only the key to improving the quality of ideological and political education in private colleges and universities, but also an important guarantee for cultivating students' comprehensive development and becoming new members of the times. Therefore, private colleges and universities must pay more attention to the construction of systematic mechanisms, organically integrating ideological and political education, curriculum ideology, online ideology, life ideology, and labor education, and forming a diversified and mutually supportive systematic development system. At the practical level, private colleges and universities need to start from top-level design, increase investment in teaching staff, innovate teaching methods and ideas, and continuously explore and improve targeted paths for comprehensive ideological and political collaborative education. Only in this way can strong support be provided for improving the quality and efficiency of ideological and political education work, and promote the ideological and political education of private colleges and universities to a new level.

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