

# Research on the Improvement of Labor Education Mechanism for College Students in the New Era

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## ABSTRACT

China requires strengthening labor education for college students to cultivate high-quality talents that meet the needs of the new era. Strengthening labor education for college students has important value for the development of the country, society, and students. However, due to the influence of traditional concepts, there are certain difficulties in carrying out labor education in schools, society, families, and students themselves. It is necessary to actively respond to and establish improvement mechanisms from these four aspects in order to cultivate qualified builders and reliable successors for the rejuvenation of the Chinese nation.

**Keywords:** College students, Labor education, Problems, Countermeasures.

## 1. INTRODUCTION

In the report of the 20th National Congress of the Communist Party of China, General Secretary Xi Jinping has proposed to "fully implement the Party's education policy, fulfill the fundamental task of cultivating virtue and talent, and cultivate socialist builders and successors with comprehensive development of morality, intelligence, physical fitness, aesthetics, and labor." As an important force in achieving the second centenary goal, college students in the new era should not only improve their moral level, cultural knowledge, aesthetic level, and physical fitness, but also enhance their labor awareness and ability, because labor is the essence of human beings, an important way for people to participate in and serve society, and an important means to realize their own value. However, due to the influence of traditional educational concepts, the importance of labor education is not as high as that of moral and intellectual education subjects, and the labor education mechanism in universities is not yet perfect. Therefore, it is necessary to establish a systematic labor education mechanism to cultivate students' competitiveness and better adapt to the needs of society.

## 2. CONNOTATION OF LABOR EDUCATION

Labor education refers to the cultivation of students' labor consciousness and ability through labor practice, guiding students to improve their labor ethics, master labor knowledge, improve labor skills, and possess labor spirit in practice. It specifically includes three forms of production labor, service labor, and life labor. It is an important way to promote students' comprehensive development. The approval of the labor education major in 2022 demonstrates China's systematic construction approach to labor education. Through the cultivation of specialized talents in labor education and the institutionalization of standardized labor education paths, talent guarantees are provided for labor education. The fundamental purpose of labor education is to cultivate good labor habits and develop good labor abilities through students' participation in labor, learn the spirit of model workers, appreciate the charm of great country craftsmen, deeply understand the profound meaning of Marxist labor view, understand that labor creates beautiful value, love labor to create a valuable life, and ultimately become qualified builders and reliable successors.

### **3. VALUE OF LABOR EDUCATION**

Carrying out labor education in universities, cultivating students' labor awareness, and enhancing their labor skills are of great significance to both students themselves and the economic and social development.

#### ***3.1 Improving Comprehensive Personal Development***

Strengthening labor education for students is beneficial for them to establish correct labor concepts, guide them to correctly understand the essence, value, and role of labor, and form a value system that advocates labor, participates in labor, respects labor, and yearns for labor. By conducting labor education, students can cultivate their comprehensive labor skills, enhance their practical abilities, master basic survival skills, and adapt to the requirements of talent in the digital and information age, thus improving their core competitiveness. At the same time, labor education can also cultivate students' healthy work habits, promote the improvement of their physical fitness, and facilitate the formation of good interpersonal communication skills through labor. In addition, students can develop qualities such as overcoming difficulties and pursuing excellence through labor, and their craftsmanship awareness and professional spirit will also be enhanced.

#### ***3.2 Enhancing the Cultivation of a Good Social Atmosphere***

There are still some people in the current society who have hedonistic ideas of getting rich overnight without working hard. Many people are unwilling to work, especially those who underestimate physical labor. Influenced by these negative trends, college students' values are easily biased. College students are the most dynamic representatives in society, and they are also more easily guided by various ideas. By conveying to them the ideas of respecting labor and loving labor, they can avoid being influenced by negative trends. At the same time, college students' recognition of these concepts can also inspire people around them to develop a culture of valuing labor. Today's society has entered the digital age, and college students, as the main force of new media, can also spread positive energy online after accepting the concept of labor glory, promote the spirit of labor, and drive society to form a culture of respecting workers and loving labor.

#### ***3.3 Promoting the Rejuvenation of the Chinese Nation***

Faced with the complex international situation, high-quality talents are crucial in achieving the great rejuvenation of the Chinese nation. Strengthening labor education is also an important decision made by the country in response to the demand for talent cultivation in the new era. The phenomenon of insufficient labor practice among college students in their families often occurs. Only by carrying out labor education in colleges and universities to supplement this lesson for students' growth can students promote their comprehensive growth and shoulder the responsibility of national rejuvenation. At the same time, labor education in colleges and universities is generally combined with professional practice. By participating in labor education, college students can have a deeper understanding of professional knowledge and abilities, and their practical skills can also be greatly improved, which can better adapt to social competition. In the process of China's development, generations of young people have actively engaged in productive labor, grown up through labor, and made important contributions to the country's development. Nowadays, the baton of the times is handed over to college students in the new era. Only by actively participating in labor education and continuously growing can college students shoulder the heavy responsibility of the rejuvenation of the Chinese nation.

### **4. ANALYSIS OF THE DILEMMAS AND THEIR CAUSES OF LABOR EDUCATION**

Although labor education plays an important role in promoting the comprehensive growth of college students, it still faces certain dilemmas due to various factors.

#### ***4.1 College Students' Narrow Perception of Labor***

A good cognition can help college students understand the external world more clearly and adjust the relationship between individuals and the external world in time. However, in the process of carrying out labor education for new age colleges and universities, some problems have arisen due to the students' narrow understanding. First of all, the current post-00 college students grew up in the era of China's rapid economic development, their living environment is generally better, even if the rural

children to work in the fields of the students are not many, so most of them did not develop a good habit of love of labor. Secondly, some college students are not interested in engaging in simple manual labor, lack the spirit of hard work, and are not willing to take root in the grassroots and contribute to the society, and some of them even think that labor education is useless and passively accept the passive response. Finally, some college students have utilitarian thinking, judging whether to participate in activities by whether it is useful to them or not, and the value and role of labor education needs a long time to precipitate before it can be shown, so the enthusiasm of students to participate is not high. The reasons for this include the following: firstly, the parents of the post-00s grew up in poorer conditions after the 70s, and they don't want their children to suffer any more, so in today's economically developed world, they try to avoid their children suffering, which results in the college students nowadays failing to develop good labor habits. Secondly, post-00 college students are facing greater pressure to advance to higher education, so nowadays grass-roots education pays more attention to knowledge transmission than labor education, which leads to many students failing to set up correct labor values since they were young. Finally, some bad ideas have caused cognitive bias to students, and they have not established reasonable labor values.

#### ***4.2 Parents' Biased Concept of Labor Education***

Parents are the first teachers of their children, and their words and behavior and the habits they help their children develop determine their children's life. Contemporary parents in the process of cultivating students' comprehensive development of morality, intelligence, physicality, aesthetics and labor, the degree of importance of labor education is obviously lower than the other items, the parents of this cognitive bias caused by the children are not willing to engage in labor, and even think that labor is useless, and their labor values can not be reasonably established. Secondly, with the development of the times and technological progress, many household chores have been replaced by household appliances and even robots, and parents participate in labor less, so they can't play an exemplary role for their children. Finally, due to the influence of the middle and high school entrance exams, intellectual education takes up most of the time in the family, and many parents do not have the time and energy to guide their children

in the value of labor education. The main reason for the above problems is that under the influence of social competition, children spend more energy on study, and getting into a good school has become the common expectation of both parents and children, and it is impossible for parents to attach equal importance to study and labor under this general background.

#### ***4.3 Insufficient Attention of Schools***

At present, colleges and universities have established their own labor education evaluation system according to the regulations of the Ministry of Education, but these seemingly sound system should still be improved in many places, such as the course of ideological and political work needs to be improved, and the aspect of labor education leading the values of the students needs to be further strengthened. The implementation of the requirements of the labor course of the curriculum system can not fully play the cultivation of moral integrity of the training of human beings, and even less to achieve the fundamental purpose of labor education. In addition, China's labor education teachers are insufficient, and most of the teachers who carry out labor education in schools are converted from teachers of other majors or student workforce, which brings the problem that students only acquire knowledge of labor, but slow to improve their labor ability and values. At the same time, the efficiency of the labor education departments is poor, and each department is busy with its daily business and cannot work in the same direction on the basis of a single goal. The reasons mainly include the following three points: First, some schools do not attach importance to labor education, many schools have not put labor education in an important position, only according to the national requirements to open labor education classes and according to the convenience of the work carried out some labor education, fundamental services to meet the objective requirements of labor education. In addition, there is a lack of professional teachers. Labor education requires that teachers must have professional knowledge and skills, especially to guide students to establish correct labor values, but the current teachers are not from the class, and the training is not enough, causing them to be overwhelmed at work. Finally, schools have not established a mechanism for labor education that links all departments, and in some schools' labor education is often done independently by a single department,

resulting in a single form of labor education and a low level of education.

#### ***4.4 Lack of Social Guidance for Labor Education***

Labor education is a special emphasis on the practical part, but the society to college students labor education provides too few platforms, so that college students have no use, and labor education related to the public welfare position is less, students can only participate in volunteer service this a single way to contact with the community, but this way can not be normalized. In addition, many people pursue enjoyment, utilitarianism and other concepts and the social atmosphere of labor atmosphere is not strong, resulting in a low degree of acceptance of labor education, many people believe that into the labor education is difficult to be elegant, especially in the increasingly developed network media to the university students today has caused a certain negative impact. Finally, the guiding role of society is not strong. Young people's nature is more concerned about entertainment, sports and other stars, society does not conduct large-scale publicity on the model workers resulting in a lack of young people's role models, and role model demonstration role is insufficient. The reasons for this are: firstly, the labor education promoted by schools has not yet established a coordinated mechanism with the society, and generally speaking, social institutions are mostly pursuing economic interests, and they will not take the provision of labor education positions for college students as a core indicator. Secondly, labor education has been negatively affected by the existence of bad ideas in today's society, including the pursuit of entertainment, the maximization of personal interests, and the unwillingness to devote oneself to work. Finally, the government has not established a regular mechanism to publicize labor stars, and society as a whole has not focused on model workers and great craftsmen.

### **5. MECHANISMS TO ENHANCE LABOR EDUCATION**

#### ***5.1 College Students Should Take the Initiative to Improve Their Labor Literacy***

Labor is the driving force for social development. Facing the influence of external

factors, college students should pressurize themselves to improve their labor quality, because only by improving their labor quality can they adapt to the requirements of social development. First of all, students should set up the value of striving for labor, fully recognize the importance of labor, especially not to ignore physical labor, and resolutely not to be four bodies and five grains, but to take the initiative to become an aspiring young man who can write his dissertation on the ground of China. Secondly, to develop good living habits, college students at home should actively assist their parents to do household chores, home cooking, cleaning up health and other work to take the initiative to intervene; in the school to seriously clean the dormitory, they should take the initiative to participate in the school and local organizations of public welfare activities. Again, students should actively participate in various labor education courses organized by the school, and improve their skills and test them in practice to help others to help themselves. Lastly, colleges students should truly love and respect labor, consciously sharpen their will in the process of study and life, actively participate in labor, and become a positive and aspiring youth.

#### ***5.2 Parents Should Change Their Concept of Labor Education***

The new era needs a new concept of labor education in order to cultivate better successors. Parents should change the concept of labor education, integrate labor education with ideological and political education, and through labor education, allow children to form the correct "three concepts", and they should realize the positive significance of improving the children's labor skills for them to adapt to the society better. Meanwhile, parents should also fully realize the positive significance of improving children's labor skills for their better adaptation to society. At the same time, parents should also fully realize that labor education and intellectual education are not contradictory, and can be reasonably coordinated through the time, so that the two in the process of promoting the growth of students through the same. In addition, parents can actively create labor opportunities for students to provide a platform for exercise, encourage children to participate in community volunteer activities and schools to carry out a variety of public welfare activities, feel the value of life in the labor, so that students subconsciously love labor. Parents are the first teacher of children, only parents change the concept

of education for the growth of children to create more conditions can really promote the growth of children, lay a solid foundation for the overall development of children, and contribute to the development of the country.

### ***5.3 Schools Should Attach Importance to the Status of Labor Education***

Schools should enhance the comprehensive quality of students' hands-on ability, innovative thinking and human-machine interaction through labor education. First of all, schools should pay attention to the construction of labor education courses, conduct labor classes well, convey labor values accurately, and make the concept of labor deeply rooted in people's hearts, so as to improve the teaching effect of the courses and make students really realize the importance of labor. In addition, the school should actively develop off-campus resources through the integration of school resources to create more labor education platforms for college students, so that students can improve their practical ability. Finally, strengthening the teacher training of labor education, high-quality teachers can cultivate high-quality students. Strengthening teachers' professionalism, teacher ethics and morality, will enhance the quality of labor teachers, which in turn will lead to the improvement of the overall level of school labor education. In addition, it is also necessary to let all teachers actively participate in the process of labor education, to form a synergy in labor education, in order to cultivate talents suitable for the needs of society.

### ***5.4 Society Should Improve the Atmosphere Building***

The new era requires that talent cultivation must synergize the tripartite forces of school, society and family in order to maximize the effect, in order to enhance labor education society should create a positive atmosphere. First of all, the whole society should take cultivating the successor of the rejuvenation of the Chinese nation as the goal, vigorously promote socialist values, and form a social atmosphere of love, respect and advocacy of labor in the society. Secondly, the society should doctrine to create an atmosphere of respect for labor, and publicize the model worker role models, great national craftsmen, and the spirit of labor in all kinds of public places, so that these role models, stars, and concepts can influence young college students by osmosis. Finally, it is necessary to give

full play to the advantages of the integrated media, tell the story of labor in a way that is pleasing to students, and transmit the strongest voice of youth, such as using Tik Tok, microblog to carry out discussions on topics related to labor education, story pushing and other ways to actively attract the participation of young students, so that the atmosphere of labor education lingers around them.

## **6. CONCLUSION**

Labor education in the new era is a requirement of the China's "five education", which is of great significance and far-reaching influence. Although there are certain difficulties in the process of promoting it, as long as it gives full play to the roles of the school, the society, the students themselves and their families, it will certainly do a good job, and will certainly be able to cultivate more excellent talents for the renaissance of the nation and the development of China.

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