Analysis on the Main Paths for the Sense of Social Responsibility Education for Art College Students

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ABSTRACT

The sense of responsibility is a fundamental quality that every citizen should possess. The cultivation of a person's sense of responsibility is related to the realization of the dream of a great power in China, the improvement of social living standards, the level of family happiness index, and the healthy growth of individuals, as well as the quality of spiritual and material life. And the sense of social responsibility is the mission that workers, farmers, and intellectuals, as the main force in building a country, should bear. The proportion of art college students in the number of college students in China is relatively large and the beneficial and outstanding contributions made by art talents in national development and construction can't be ignored. Therefore, it is imperative to comprehensively improve the ideological and moral qualities of art college students, enhance their cultural and artistic cultivation, strengthen the sense of social responsibility education, and cultivate high-level and high-quality art talents for the country and society.

Keywords: Art college students, Sense of social responsibility, Education, Path.

1. INTRODUCTION

Art college students refer to the group of people who are receiving higher education but have not yet graduated or have already graduated from higher education and entered society, and they are a creative, pioneering, and innovative group, a group of high-level professional talents that the country is committed to cultivating, as well as the "builders" and "successors" of the Chinese nation, bearing the heavy responsibility of social development and the great rejuvenation of the Chinese nation. As the backbone of the future development of the Chinese nation, art college students should not only establish the national overall outlook development with the nation at heart and the world in mind, but also adhere to the humanistic world outlook of "a community of human destiny", and establish the concept of caring for the world and serving the people. The proportion of art college students in the number of college students in China is relatively large and the beneficial and outstanding contributions made by art talents in national development and construction can't be ignored.

China's higher education has entered the stage of popularization, and most eligible teenagers have the opportunity to receive higher education and study in higher education institutions. Some art college students have weak socialist values, insufficient sense of social responsibility, and the supremacy of personal liberalism. Therefore, it is imperative to comprehensively improve the ideological and moral qualities of art college students, enhance their cultural and artistic cultivation, strengthen the sense of social responsibility education, cultivate high-level and high-quality art talents for the country and society, and cultivate education on the sense of social responsibility of art college students. It's needed to integrate the education of art college students' sense of responsibility into the professional curriculum teaching, into the party and league building activities, and into the social practice experience, aiming to implement the education of art college students' sense of social responsibility through these three paths.

2. INTEGRATING INTO THE PROFESSIONAL CURRICULUM TEACHING

Integrating the sense of responsibility education for art college students into professional curriculum teaching is the most direct educational method. The content of professional curriculums is in line with ideological and political education, and can also be referred to as "curriculum ideology and politics". Curriculum ideology and politics refer to the form of building a collaborative education pattern for all staff, the entire process, and the entire curriculum system, and combining art curriculums with ideological and political theory curriculums to form a synergistic effect. The development of art majors should go hand in hand with ideological education in harmony, achieve a true combination of "teaching" and "educating", regard "fostering character and civic virtue" as a comprehensive educational concept of the fundamental task of education, maximize the effectiveness of education, and cultivate high-quality art talents with comprehensive development. The art curriculums offered in accordance with the professional training plan for art college students have a guiding effect on the academic career of art college students, which is not only related to the ability "thickness" of the college student group, but also to their future development. Conducting ideological and political education related to the sense of social responsibility through curriculums and making professional curriculums the main battlefield of ideological and political education can not only meet the needs of art college students for curriculum knowledge, but also meet the national requirements for high-quality professional talent cultivation. Firstly, traditional culture should be promoted and modern sense of social responsibility should be understood. In the 5,000 year-old traditional Chinese culture, there are many outstanding cultural treasures that are worth learning and inheriting by the Chinese people, such as the national crisis view of "everyone is responsible for his country's rise or fall", the sacrificial spirit of "sacrificing one's life for a national calamity and facing death unflinchingly", and so on. With the progress of the times, traditional culture is also keeping up with the times, and the "life-and-death righteousness view" of "laying down one's life for a just cause" will have a new perspective of interpretation and understanding in today's era. "COVID-19" was once rampant for a time, and many "warriors" came forward to protect others' lives by giving up their small homes for

everyone all the time. Art college students actively participated in volunteer service activities to ensure the normal operation of school work... When faced with personal interests and national interests, individuals resolutely choose national interests and "personal interests" give up for righteousness", which is a specific manifestation of the "idea of moral and profit" in the new era. The teaching of art curriculums should include traditional cultural education to help art college students understand and cultivate a sense of social responsibility. In addition, in curriculum teaching, teachers should strengthen the teaching of knowledge about modern Chinese history, the process of sinicization of Marxism, and the core socialist values, so that students can deeply realize their important responsibility for building the country and promoting social development, thereby stimulating students' sense of identity with the country, ethnic groups, families, individuals, and other aspects of responsibility, making them possess strong patriotism and a strong sense of responsibility. In addition, teachers can also help art students to establish correct values, outlook on life and world outlook in combination with the deeds of outstanding figures, so that they can firm their ideals and beliefs of serving the people and socialism, have a sense of social responsibility, strive to be new people of the times, and shoulder the major mission of the new era. Secondly, teachers should reform traditional teaching methods and pay attention to the actual development needs of students. Teachers should pay attention to the dominant position of students, continuously strengthen the education of sense of social responsibility among art college students, and be targeted and effective. The traditional teaching method of "teachers teach and students learn" has its value, but the trend of diversified curriculum teaching methods can't be stopped. Through the curriculum ideology and politics, art college students are encouraged to participate in various teaching processes, engage in deep learning, and combine curriculum theory with ideological education to reflect the value of curriculum ideology and politics. Teachers should take the education goal of "fostering character and civic virtue", adhere to the guidance of moral education, and integrate the sense of social responsibility education into all aspects of the teaching of art college students' professional curriculums. For example, teachers can use mixed teaching method, teaching professional knowledge guided by socialist values in class, encouraging art college students to participate in various voluntary service

activities after class, conducting social research to understand the behaviors reflecting the sense of social responsibility, reflecting on how to improve their own sense of social responsibility, and making progress together with their thoughts and behaviors. In addition, colleges should establish an assessment and evaluation system for the education and teaching of the sense of social responsibility among art college students, with "the sense of social responsibility" as one of the important indicators in the assessment and evaluation system. For art students, the level of their sense of social responsibility will directly affect their overall quality and future development; for art colleges, the sense of social responsibility education, as a systematic project, also needs to be carried out for a long time. Finally, teachers should be guided by moral education, be close to social reality, and help art college students establish a sense of social responsibility. It is crucial to help art college students establish a sense of social responsibility. The cultivation of art college students' sense of social responsibility can't be separated from their actual life and social reality, which must be guided by moral education and close to social reality. The sense of responsibility of art college students should reflect the foundation of moral education and be close to the actual life and cognitive reality of art college students. While ensuring the study of professional theories, colleges should fully teach students ideological and political theories and understand their ideological situation. Curriculum theory is certainly important, but the combination of theory and reality can better achieve the purpose of ideological and political education. The harmonious coexistence of professional curriculum teaching and ideological and political education is the essence and purpose of ideological and political education. For example, art college students can search for relevant social examples based on their majors, conduct discussions in class, or hold regular debate meetings to realize the value of collision and exchange of ideas, care about social reality, establish fair values, and improve their ability to distinguish right from wrong. In addition, teachers should adhere to fostering character and civic virtue, and comprehensively cooperate in educating people throughout the process, in order to cultivate the knowledge and high sense of social responsibility of art college students, and make them be close to teaching reality, pay attention to social reality, reflect and progress through social examples, establish correct behavioral guidance, seek a between individuals and understand what and how art college students

should do in the new era, and effectively improve the sense of social responsibility of art college students.

3. INTEGRATING INTO THE PARTY AND LEAGUE BUILDING ACTIVITIES

The party and league organizations in higher art colleges are the main battlefield and channel for ideological and political education of art college students. The development of party and league building activities plays a crucial role in guiding art college students to continue their red bloodline and strengthen their ideals and beliefs. The party and league organizations in art colleges should strengthen the learning and understanding of the relevant theories of the party among art college students, strengthen their determination to be loyal to the party, pay attention to the timeliness of ideological and political education for art college students, and be close to social reality. In addition, the sense of social responsibility education should be carried out through party and league building activities, and social practices such as party and league activities and volunteer services should be strengthened. Theory and practice should blossom on both sides, effectively improving the sense of social responsibility of art college students. The specific measures are as follows: First, schools need to carry out patriotism education, making art college students continue the red bloodline and strengthen their ideals and beliefs. Patriotism is the most important and profound ideological and moral concept in traditional Chinese culture. The combination of patriotism and the sense of social responsibility education is to integrate patriotism education into the entire process of art college students' sense of social responsibility education and to integrate patriotism education into all aspects of college life, so that art college students can become high-quality talents with a strong sense of national pride and historical responsibility in the new era, and have the courage to take on the responsibility of national rejuvenation. Deeply studying the relevant theories of the party is the foundation and prerequisite for strengthening ideals and beliefs and regulating one's own behavior, and is the "wind vane" guiding practice. The building activities of the party and league should increase the intensity of theoretical learning, educate art college students to firmly uphold the leadership of the party, enhance patriotic emotional experience, and ensure that art college students maintain a high degree of ideological consistency with the party.

Second, teachers need to improve content construction and spread the "red" culture. The sense of social responsibility of art college students is developed based on multiple aspects such as individuals, society, and the country. All development main bodies should collaborate with each other and strive to build a joint education mechanism to cultivate the sense of social responsibility of art college students. Besides, the content construction of the party and league building activities is crucial. Integrating the sense of social responsibility education into the building of the party and league can leverage the unique advantages of the party and league organizations and play their main battle position role, which is also an important way to educate art college students on their sense of social responsibility. According to the actual situation of art colleges, regular party and league day activities with the theme of "Education on art college students' Sense of Social Responsibility" can be carried out to mobilize art college students to actively participate and strive to achieve "full coverage education". And regular summary meetings on "criticism and self-criticism" can be organized to test the achievements of ideological and political education. At last, a new type of party and league building activities should be adopted to provide the education on the sense of social responsibility. The new type of party and league building activities has a good guiding role, allowing art college students to feel the care of the party and government for the younger generation, feel the close connection between personal growth and national development, and thus enhance their sense of responsibility to society. A good new type of party and league building should have three characteristics: firstly, it should be timely, targeted, and innovative, in line with the development of the times; secondly, it can enable art college students to realize their social responsibility and mission from an ideological perspective, and enhance their sense of social responsibility; thirdly, it is to encourage art college students to combine personal responsibility and sense of social responsibility. Party and league building activities should not be limited to traditional forum forms, but should focus on using the "Internet+" technology innovation activity form, promoting behaviors or events that reflect the sense of social responsibility through online platforms, and encouraging art college students to follow the example of excellent figures. The party and league building activities should consolidate achievements of network supervision work, strengthen network supervision efforts, promote

positive energy, create a good network environment, and promote the intelligent achievements of the party's policies through the Internet. They also need to strengthen the top-level design of online media construction, improve the construction of the party and league learning platform, and promote the normalized development of Youth Study and party branch learning. Colleges should actively explore new methods and approaches in the process of building party and league branches and build a high-quality, professional, and responsible team of college student party and league branches.

4. INTEGRATING INTO THE SOCIAL PRACTICE EXPERIENCE

Social practice is an important channel for art college students to go out of school, get close to society, understand national conditions, and promote the combination of theory and practice, is an important way to improve art college students' ideological awareness, strengthen their ideals and beliefs, and enhance their awareness of serving the society and the people, and is also an effective way to establish a correct outlook on life, values, and worldview for art college students, and also the main way to help art college students understand the real world and assume certain social responsibilities. The purpose of responsibility education for art college students is to cultivate a sense of responsibility for others and society among art college students, cultivate their dedication spirit of "putting others before themselves" and "putting public interest before self-interest", cultivate them to become high-quality comprehensive professional talents who can shoulder the mission of the times and the great rejuvenation of the Chinese nation, and achieve the dual development of practical ability and professional literacy. Therefore, the education of the sense of social responsibility for art college students must be integrated into social practice experience, so as to make them achieve an organic combination of theory and practice, promote practice through theory, understand theory through practice, improve ideological awareness and personal abilities in participating in social practice, seek personal development improvement, realize personal value, and create social value. First, it is necessary to effectively utilize resources and enhance practice experience. The achievement of regional efficient and balanced development in higher education can't be achieved without the proper utilization of resources in the location of colleges. The reasonable utilization of resources is an important condition for colleges to

achieve talent cultivation goals, enrich educational content, and carry out ideological construction, and it is also an important way to establish high-level higher education institutions. Colleges should make good use of various available resources, actively guide art college students to participate in practical activities, enrich their sense of responsibility experience in social practice activities, and provide ideological and emotional education on patriotism, courage to take responsibility, and courage to contribute, in order to maximize resource utilization. In order to realize the education of art college students' sense of social responsibility, teachers can organize art college students to visit the local red ruins and patriotism education bases, and prepare relevant content in advance and explain it carefully during the visit of art college students, so that they can understand the decades of arduous struggle of the Communist Party of China, understand the hardships and brilliant achievements of the motherland, and strengthen their understanding of the relationship between the country, ethnic groups and individuals, enhancing national confidence and pride. In addition, art college students should strengthen their sense of social responsibility and put it into practice, in order to improve their personal operational ability and sense of social responsibility. Teachers should educate art college students to take on social responsibility, strengthen their sense of social responsibility, and shape their responsible behavior. Second, it is necessary to promote cooperation between colleges and enterprises to jointly establish a mechanism for education. The cooperative education between colleges and enterprises originated from the "Dual System" in Germany, which specifically refers to art college students learning theoretical and professional knowledge in vocational colleges and then participating in practical training provided by enterprises or other training units. This is an inevitable product of the development of modern educational concepts. This training method aims to improve the personal quality, employment awareness, and employment competitiveness of art college students, aiming to utilize the different environments of higher education institutions and enterprises, adopt a combination of classroom teaching and practical operation, promote art college students to understand the employment orientation of their major, improve their sense of social responsibility and employment ability, and prepare for future social life. The joint training of talents by schools and enterprises as well as the establishment of a new model for higher education talent cultivation is an effective way to cultivate

high-quality talents and an important aspect of promoting the construction of good and highquality cooperative relationships between schools and enterprises. The joint training method of cooperation between colleges and enterprises refers to the provision of social practice opportunities by enterprises to art college students. art college students have the opportunity to enter the enterprise for internships, enter social life, assume certain roles and tasks in the enterprise, and enhance their personal sense of responsibility. Therefore, measures should be taken to promote the development of college-enterprise cooperation, achieve a win-win situation among universities, enterprises, and art college students, and achieve the goal of cultivating a sense of social responsibility among art college students. On the one hand, it is necessary to deepen the cooperation mechanism between both parties. In the new situation, colleges and enterprises should not be arbitrary or capricious in carrying out cooperation, but should carry out cooperation with the common goal of "educating art college students on their sense of social responsibility". Both parties should reach consensus on cooperation goals, jointly developing cooperation plans and cooperation models. On the other hand, it is necessary to establish a scientific and reasonable supervision, evaluation, and feedback mechanism system. A good supervision, evaluation, and feedback mechanism system is an important guarantee for promoting the smooth progress of cooperation goals. With the joint efforts of both parties, it is necessary to truly establish and improve the mechanism for cultivating art college students' sense of social responsibility, thereby promoting win-win development for both parties. What's more, social activities should be organized to strengthen art college students' social practice to realize the value of life. Integrating the sense of social responsibility education among art college students into social practice is an important measure to achieve the goal of responsibility education. Social practice is an effective way to cultivate the sense of social responsibility of art college students. Organizing art college students to participate in social practice activities can deepen their understanding of the importance of social responsibility and enhance their sense of social responsibility. Generally speaking, in the process of talent cultivation in colleges, art college students are required to undergo 2-4 vacation social practices. art college students can independently seek practical projects or participate in practical activities organized by higher education institutions.

Organizing art college students to participate in social practice activities can deepen their understanding of the importance of social responsibility, enhance their awareness responsibility, and enhance their sense of social responsibility. For example, higher education institutions can organize diverse activities such as "community service", "volunteer service", and "team practice" to provide opportunities for art college students to participate in social practice, enabling them to actively help others, enhance their sense of practical experience and participation, and fully realize their life value. Through practical activities, art college students can achieve personal exercise and growth, gradually improve their ideological awareness, comprehensive quality, and personal abilities, and effectively enhance their sense of social responsibility. In addition, art college students should adhere to the unity of knowledge and action, and consolidate the achievements of social practice. As the saying goes, "action is the beginning of knowledge", art college students should not practice with their minds empty; instead, they should focus on the theme of "college students' sense of social responsibility" for reflection and learning, exercise their hands-on practical skills, pursue ideological improvement, existing practical behaviors, encourage them to constantly think, explore, and improve in the process of practice, thus achieving the cultivation of a sense of social responsibility. Finally, it is necessary to organize the construction of campus culture and create a good campus atmosphere. He who gets in contact with vermilion will become red. The external environment has a significant impact on personal growth and success. As a hidden factor in comprehensive education, the construction of campus cultural environment needs to be continuously and steadily promoted. Colleges can guide students to consciously fulfill their responsibilities to the country and society through campus cultural construction, and enhance their sense of responsibility. By carrying out campus cultural activities, students can understand the importance of responsibility in practice. For example, "Campus Art Festival" and "Youth Volunteer Action" not only improve construction of campus culture, but also enrich the extracurricular life of college students. Through organizing themed speech competitions, poetry reading competitions, and other activities, art college students can recognize their social responsibility and enhance their emotional experience. They can also feel social responsibility during debates through activities such as speech

competitions and debate friendly competitions. Only by actively creating a good campus cultural atmosphere can the special role of campus atmosphere in educating people and talents be exerted, thereby strengthening the main role of responsibility awareness education in campus cultural construction.

5. CONCLUSION

Young people are a generation with great potential and unlimited development possibilities. If the young people are strong, the country will be strong. Young people are the future of a country, the hope of a nation, and a new generation capable of shouldering the responsibility of national rejuvenation. The country is increasingly valuing the construction of the youth team and the cultivation of young people with ideals, abilities, and responsibilities in the new era. The education of sense of social responsibility is a part of patriotism. Colleges and teachers should attach importance to the cultivation of college students' sense of social responsibility, integrate the sense of social responsibility education into professional curriculum teaching, party and league building activities and social practice experience, and implement the sense of social responsibility education through various ways, so that art college students have the sense of responsibility to shoulder the heavy responsibilities of social development and national rejuvenation, cultivate the responsible behavior of serving the people, the society, and the country, and grow into high-level and high-quality talents who can promote the development of national rejuvenation as soon as possible.

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